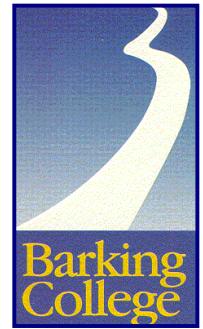


BA (Hons) Business Management



Programme Name: MBA (final stage) Awarding body: University of Sunderland UCAS Reference: N/A Two evenings a week for 15 months
--

Subject Benchmark Statements: Management
--

Barking College is within easy reach of Central London and is well placed to provide the educational needs of businesses in the City of London, Thames Gateway and the local area. The college is committed to widening participation by promoting educational opportunities for mature and alternatively qualified students as well as for college and school leavers who are more traditionally qualified.

1. Programme aims

- Provide opportunities for students to develop their management knowledge, competence and problem solving ability, in a manner that will significantly enhance their capability to function as managers at a senior level, within a wide range of commercial and not-for-profit organisations and functions.
- Provide knowledge of international management and of different cultures; an awareness and understanding of issues that affect organisational effectiveness in different parts of the world and an international perspective on issues of strategic significance.
- Develop managers who can improve organisational performance and bring about change within their organisations.

Emphasis will be given throughout the programme to:

- Developing the participant's awareness and understanding of contemporary business concepts and models and how those concepts and models may be applied to the solution of complex business problems within and across all business functions.
- Developing the skills of participants so that their employment potential is enhanced across different business sectors and in a range of management roles.
- Enhancing awareness of how interpersonal and cross-cultural factors and perspectives affect decision making.
- Promoting a critical and reflective approach to the solution of business problems.
- Assisting participants with their current and future personal development.

2. Criteria for admission

CMI Level 7 Diploma in Strategic Management, or
Edexcel Post-graduate Diploma in Management.

Minimum of two-years' management experience normally achieved after graduate level studies.

Students whose first language is not English and who have not completed an approved programme of study and assessment in English will need IELTS 6.0 or equivalent.

Work reference

3. Learning Outcomes

KNOWLEDGE

- K1. demonstrate a broad range of management knowledge and an integrated view of management practice.
- K2. employ a comparative conceptual framework, informed by current research and practice, to analyse and appraise management ideas and philosophies.
- K3. understand the theoretical perspectives, concepts and issues involved in managing people and organisations.
- K4. apply knowledge, interventions and analytical techniques to formulate innovative solutions to complex business problems.
- K5. appraise the development of appropriate business policies and strategies within a changing context to meet stakeholder interests.
- K6. understand the processes available to collect information and synthesise it into an appropriate form to evaluate decision alternatives.
- K7. evaluate and monitor the success or failure of the medium/long term business mission, objectives and policies of an organisation.
- K8. develop systems for the enhancement of organisational performance, and business processes, and for appropriate organisational development.
- K9. evaluate the impact of contextual forces on organisations including ethical, economic, environmental, social and technological change issues.
- K10. compare the use and limitations of a range of research methods / techniques, both qualitative and quantitative, and an understanding of their strengths and weaknesses for providing information and evaluating electives.

SKILLS

- S1. demonstrate a broad range of management skills and an integrated view of management practice.
- S2. critically evaluate the process of management in a range of enterprises in diverse business environments.
- S3. demonstrate effective communication using a range of media, including the preparation of business reports.
- S4. set up collaborative and consultative working relationships and demonstrate the ability to reflect on and to enhance his/her learning from practice and experience.
- S5. analyse how strategic decision-making enables an organisation to relate to its markets, resources, objectives and environment.
- S6. employ skill repertoires and personal competencies to provide effective and creative management across cultural and international boundaries in pursuit of competitive advantage.
- S7. demonstrate skills in the planning and management of organisational change using a cross-disciplinary perspective.
- S8. demonstrate critical thinking skills and the ability to conduct research into business and management issues.
- S9. demonstrate problem solving and decision making skills to provide effective solutions to business problems.
- S10. Critically evaluate and apply appropriate personnel and development approaches to enhance organisational, group and individual performance.

You will also have developed key/transferable skills and will be able to:

- Exercise self management skills in planning workloads and meeting deadlines
- Analyse information and experience, and formulate reasoned argument
- Value the critical judgement of others, and recognise personal strengths and needs
- Use interpersonal and social skills to interact with others
- Apply information skills to retrieve, and manage information from a variety of sources

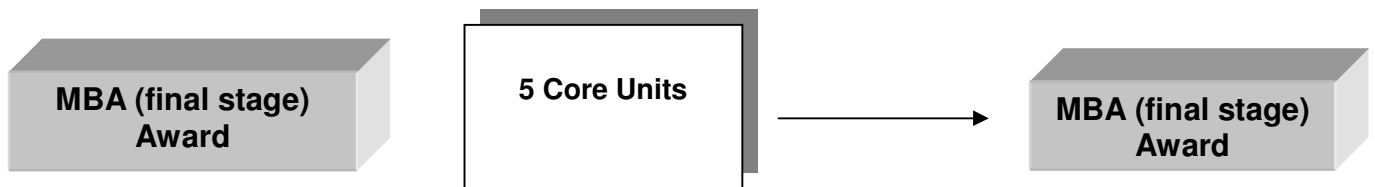
4. Work experience

Applicants must be working at strategic managerial level to register on this programme.

5. Destination and progression

When you successfully complete this programme you should have the skills, knowledge and experience to progress further on your career. However, some students may choose to embark upon a DMBA or PhD.

6. Programme structure



7. Teaching and learning methods and strategies

The MBA (final stage) is taught using materials developed by the University of Sunderland. In addition lecturers produce their own learning materials to supplement and enhance the delivery. All materials are uploaded onto the Virtual Learning Environment.

8. Assessment methods and strategies

Students' work is assessed by the University of Sunderland. There are three assignments, one examination and a work-based dissertation of 20,000 words.

9. Learning support

During the course you will have regular personal tutorials during which you will agree personal learning goals and your progress through your individual learning plan will be monitored.

10. Details of other supporting information

At the beginning of your course you will receive a detailed University of Sunderland course handbook that describes what you need to do to be successful in your course and also an assessment handbook with a required reading list. The handbook also describes the standards required for written work, including how you should reference your work and compile a bibliography.

All schemes of work, assignments and resources are available on the Virtual Learning Environment which is remotely accessible.

11. Assessment regulations

To be successful at this MBA (final stage) you will need to have passed all 5 units. You will be given a University of Sunderland course handbook during induction week where you can find the university's assessment regulations.

12. How we evaluate and improve standards of learning

As a student of the college you are entitled to express your views on your course and the college in general. You will be asked to respond to at least two surveys each year that you are at college. You will have the chance to air your views through an elected student representative at monthly course meetings. Your representative may also attend a cross college HE Forum where your views on the college and any concerns will be discussed.

The college has a comprehensive quality assurance programme that monitors all courses through course review, achievement of performance indicators and observation of teaching and learning.

In this provision all project briefs and assignments are internally verified to ensure that all learning outcomes and grading criteria are met.

This course is externally monitored by the University of Sunderland's external examiners who advise on academic standards and ensure that all learning objectives have been met.

MBA (final stage)

Core

PGBM04	International Business Environment	Assignment
PGBM16	Global Corporate Strategy	Assignment
PGBM17	Modelling for Decision Making	Examination
PGBM30	Applied Research Methods	Examination
PGBM31	Dissertation	