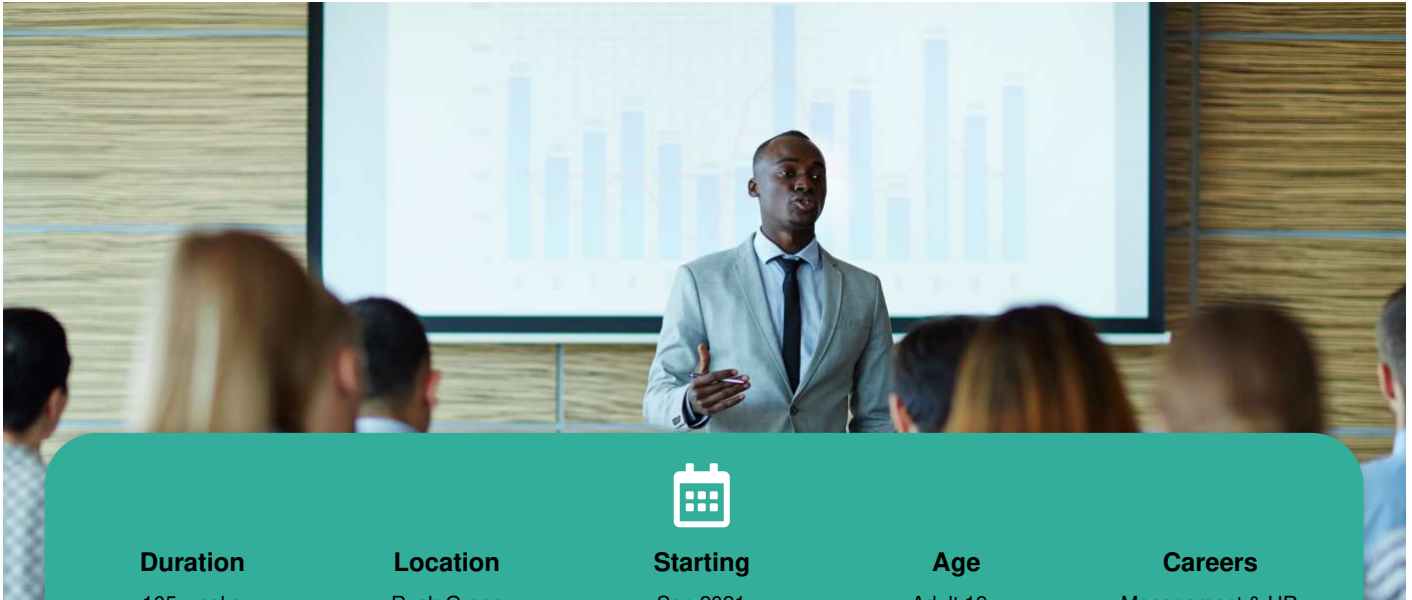


Level 6

BA Business (Level 4)

BA (Hons)

**Duration**

105 weeks

Location

Rush Green

Starting

Sep 2021

AgeAdult 19+
Higher Education**Careers**

Management & HR

How much does this course cost?

ADULT 19+

£6,000

The above fees include tuition and exam fees.
Contact us to discuss what Financial support is available.

Overview

This three year course allows you to widen your business knowledge through studying varieties of business modules designed to suit your individual needs and prepare you for future business challenges.

What you'll learn

Year 1 (Level 4)

- Business Environment
- Business Communication Skills for Marketing
- Economics
- Marketing Essentials
- Data Analytics and Understanding 'Big Data'
- Creating Events

Each module should require around 36 hours of direct learning through a combination of lectures and tutorials.

An estimated further commitment of 160 independent study hours will be required for each module, although this can vary from student to student.

Assessments / Exams

Students are assessed in a variety of ways over the course of their undergraduate studies.

Assessment methods include academic essays, presentations, reports, simulation exercises and examinations.

Entry requirements

The academic requirements for the course are:

112 UCAS tariff points at GCSE A-level or equivalent, from a minimum of two A levels and GCSE Mathematics and English (First Language) at Grade C/4 or equivalent.

Appropriate AS-Level and Level 3 Key Skills qualifications will also be considered.

Applications are welcome from students with prior experience and relevant previous qualifications.

Our teaching staff

Barking and Dagenham College is committed to supporting our students to maximise their academic potential. We offer workshops and support sessions in areas such as academic writing, effective note-making and preparing for assignments. Students can book appointments with academic skills tutors dedicated to help students deal with the practicalities of work. Our student support section has more information on the help available.

Teaching methods include workshop-based core skills modules, lectures by practitioners, student-led seminars and guided research.

Independent learning is an important aspect of all modules, as it enables students to develop both their subject specific and key skills. Independent learning is promoted through the feedback given to students, which takes several forms including small group and one-to-one discussions.

What this course leads to

The BA Business course is divided as follows:

Year 1 (Level 4)

Year 2 (Level 5)

Year 3 (Level 6)

Students will receive their qualification when Level 6 has been completed.

If students wish to further their qualification, there is an MBA course available, also offered in partnership with Glyndŵr University.

[Possible Career Paths](#)

Visit this course on our website: <https://www.barkingdagenhamcollege.ac.uk/find/courses/0000011060>

For further information please contact the college: <https://www.barkingdagenhamcollege.ac.uk/contact>