

Level 6

BA (Hons) Business and Management

BA (Hons)



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| Duration | Location | Starting | Age | Careers |
| 3 years | Rush Green Campus | Sept 2023 | Adult 19+ Higher Education | Management & HR |

Course fees per year

ADULT 19+
£6,000

The above fees include tuition and exam fees.
Contact us to discuss what Financial support is available.

Overview

This 3-year course allows you to widen your business knowledge through studying a wide range of business modules designed to suit your individual needs and prepare you for future business challenges.

You will be using advanced digital tools and apps in a fun and interactive way, developing your skills in areas such as Strategic Management, Entrepreneurship and Innovation, Digital Business Strategy and Employment law.



What you'll learn

Over the course of this 3-year programme, you will study the following:

Year 1 (Level 4)

- Introduction to Business and Management
- Introduction to Business Finance and Accounting
- Business Communication
- Understanding Human Resources Management
- Marketing Essentials
- Business Analytics

Year 2 (Level 5)

- Managing Corporate Risk & Crime
- Digital Business Strategy
- Agile Leadership
- Entrepreneurship and Innovation
- International Business and Trade
- Professional Behaviours and Valuing People

Year 3 (Level 6)

- Strategic Management
- Employment Law
- Strategic Marketing
- Managing People in an International Context
- Dissertation

Each module should require around 36 hours of direct learning through a combination of lectures and tutorials.

An estimated further commitment of 160 independent study hours will be required for each module, although this can vary from student to student.

[BA \(Hons\) Business & Management Programme Specification](#)

Assessments / Exams

Students are assessed in a variety of ways over the course of their undergraduate studies.

Assessment methods include academic essays, presentations, reports, simulation exercises and examinations.

Entry requirements

The academic requirements for the course are:

112 UCAS tariff points at GCSE A-level or equivalent, from a minimum of two A levels and GCSE Mathematics and English (First Language) at Grade C/4 or equivalent.

Appropriate AS-Level and Level 3 Key Skills qualifications will also be considered.

Applications are welcome from students with prior experience and relevant previous qualifications.

You can also join our Level 5/6 (Year 2 or 3) with necessary qualifications i.e. HNC/HND/ or equivalent.

Our teaching staff

We're committed to supporting our students to maximise their academic potential. We offer workshops and support sessions in areas such as academic writing, effective note-making and preparing for assignments. Students can book appointments with academic skills tutors dedicated to help students deal with the practicalities of work. Our student support section has more information on the help available.

Teaching methods include workshop-based core skills modules, lectures by practitioners, student-led seminars and guided research.

Independent learning is an important aspect of all modules, as it enables students to develop both their subject specific and key skills. Independent learning is promoted through the feedback given to students, which takes several forms including

small group and one-to-one discussions.

What this course leads to

On successful completion of the 3-year programme, you will be awarded the BA (Hons) in Business and Management, which will open doors to a variety of careers. It will provide evidence of your skills in the effective planning and undertaking of projects, together with enhanced responsibilities and the management of a team or group where leadership skills and decision making are clearly required. You could also progress to higher qualifications such as the MBA, MA and other postgraduate qualifications in your chosen field. The [MBA course](#) available at BDC is also offered in partnership with Glyndŵr University.

[Possible Career Paths](#)

The course is divided as follows:

- Year 1 (Level 4)
- Year 2 (Level 5)
- Year 3 (Level 6)

Students can exit the course after Year 1 and if 120 credits have been successfully completed, the Certificate of Higher Education in Business will be awarded. Students can exit the course after Year 2 and if 240 credits have been successfully completed, the Diploma of Higher Education in Business Management will be awarded.

Visit this course on our website: <https://barkingdagenhamcollege.ac.uk/find/courses/0000011060>

For further information please contact the college: <https://barkingdagenhamcollege.ac.uk/contact>