



Barking & Dagenham College

e - Prospectus



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BTEC National Diploma Enterprise and Entrepreneurship

What will I learn?

There are eight units in total; this includes understanding the different types of enterprise and the necessary start up requirements such as writing a business plan.

You will look at both managing personal and business finance. Having the opportunity to plan, run and expand a small business through the Tenner Challenge, will also enable you to apply your decision making and marketing skills to make a profit.

We encourage you to be innovative and to get involved with social matters.

How will I be taught?

You will receive plenty of support from lecturers who have many years of experience in helping people set up their own businesses as well as running their own business.

We will teach you to manage the day-to-day but tricky challenges of business, such as supply chain management, customer communication, financial control, future growth planning and performance and data analysis.

As well as running your business you will have the opportunities to apply to go on work experience in Europe.

In 2017/18 our students went to Prague for 3 weeks to develop their employability skills. We also have a digital marketing bolt on course that is run by a previous contestant of the TV show The Apprentice.

How will I be assessed?

Three externally assessed units (Mandatory) (Personal and Business Finance, Marketing Campaign and Decision making)

Five internally assessed units

What qualifications do I need to qualify for this course?

5 GCSEs including Grade C / 5 or above. This must include Maths and English.

What can I do after this course?

At the end of the course you may wish to run and expand your micro-business, start a business of your own or go on to study at the college on our Higher Education programmes, other Universities or you may wish to move into employment or a Higher Apprenticeship all of these are possible and within your reach within a maximum of two years.

Will I need any special equipment?

No

Apply online

Visit

<https://www.barkingdagenhamcollege.ac.uk/en/all-courses.cfm/page/0000010917>



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