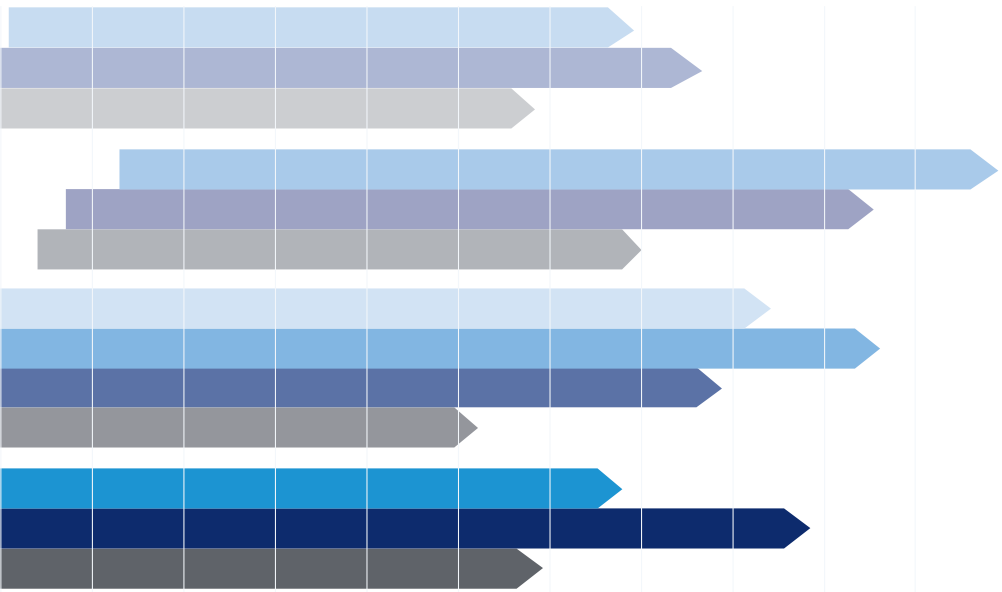


Invest in your best asset: **your people**

Take apprenticeships to a higher level



Employers can enhance project delivery with a higher apprentice

Successful project delivery is at the heart of all businesses and organisations. Having the right people with the right skills helps to achieve this. Skills CFA and the Association for Project Management (APM) have developed a new higher apprenticeship to address the demand for skills in project management. The Higher Apprenticeship in Project Management will be introduced from September 2012.

The apprenticeship will give employers access to a wider pool of talent. Importantly, they will have a chance to expand their project management function and increase successful project delivery.

With the introduction of Government funding to encourage apprenticeships, and with the recent changes in university tuition fees, there has never been a better time to take on an apprentice.

What are the benefits of taking on an apprentice?

Increase competitive advantage

Apprenticeships are becoming a vital source for competitiveness and increased productivity for employers in the UK:



77% of employers believe apprenticeships make their organisation more competitive



76% say that apprenticeships provide higher overall productivity



80% feel that apprenticeships reduce staff turnover



81% of customers would prefer to use a company which employs apprentices.

Address skills needs

Apprenticeships are designed around business needs to help employers to meet the skill demands of their organisations:



89% of employers surveyed by APM and CFA agree that higher apprenticeships in project management would meet business need and support their development.

Reduce staff costs

Training apprentices can also be more cost-effective than hiring skilled staff:



59% of employers report that training apprentices is more cost-effective than hiring skilled staff and lead to lower overall training costs.

Increase staff loyalty and motivation

Apprentices adopt their organisation's ethics and values as well as attaining the required technical and practical knowledge and skills:



88% of employers believe that apprenticeships lead to a more motivated and satisfied workforce.

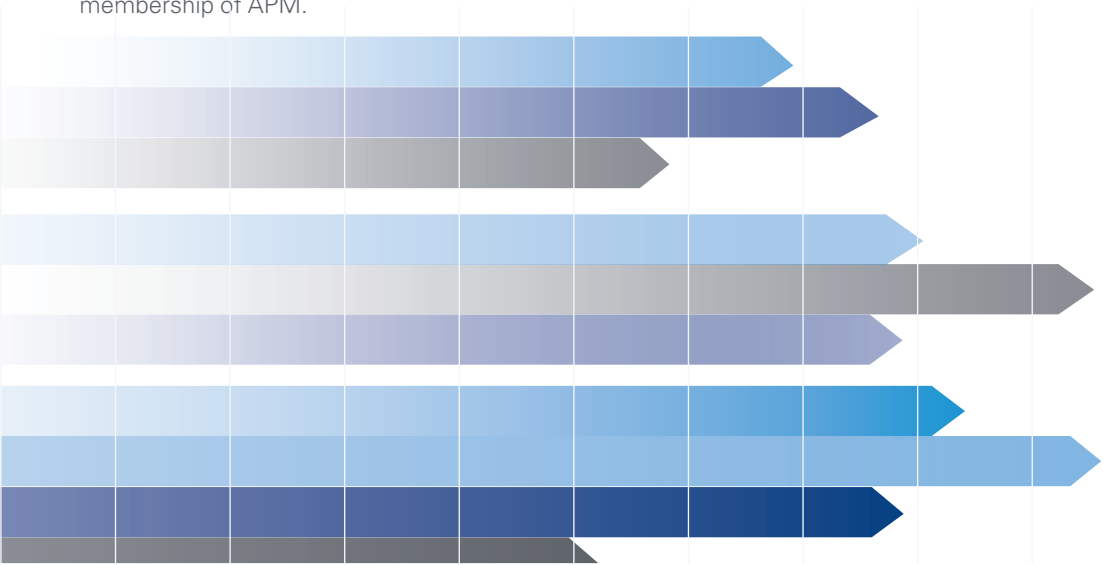
How does the Higher Apprenticeship in Project Management work?

Apprentices are paid employees of a company or organisation and are able to develop vital work-based skills. Apprenticeships combine on-the-job learning with knowledge-based training with an approved training provider and lead to professionally recognised qualifications.

The Higher Apprenticeship in Project Management incorporates a level 4 qualification which is equivalent to the first year of university and provides those taking the higher apprenticeship with a comprehensive understanding of project management, alongside practical experience of the workplace. It covers:

- the principles of project management
- project stakeholder management
- project communications
- managing project schedules
- managing project scope
- managing project contracts
- managing project finances
- managing project risks
- managing project quality
- managing project resources
- business case, project structure and progress monitoring
- provide leadership and direction for own area of responsibility
- plan, allocate and monitor work in own area of responsibility.

On completion of the Higher Apprenticeship in Project Management, apprentices will have significant experience of the workplace, possess invaluable knowledge of the company's ethics and ways of working and they will also be able to work towards full membership of APM.



What funding is available for higher apprenticeships?

Funding is available from the National Apprenticeship Service.

Age of Apprentice	Funding support
16 – 18	Up to 100% of the cost of the training is funded
19+	Up to 50% of the cost of the training is funded

Grants of up to £1,500 are also available to eligible small and medium-sized companies who take on 16 to 24 year-old apprentices.

Find out more information about the Higher Apprenticeship in Project Management at apm.org.uk/apprenticeship.

